

DOUG LANGNESS

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SUMMARY

I'm a multifaceted UX/UI Designer, capable of quickly adapting to any role, project, or challenge. Leveraging my knowledge of user research, design systems, and development process, I am collaborative and driven to create valuable experiences for all users.

EXPERIENCE

Senior UX Designer – 11/19 to Present

Blue Shield of California

Vigilant about putting the user first and advocating for the early adoption of UX with all my teams, I am the UX lead for two key development teams and a number of funded projects. I practice a mobile first design approach and strive to bring cohesiveness between responsive web and BSC's iOS and Android App experiences that allows access to all through ADA compliance. Also being current in front-end development, I am a strong communicator bring design and development teams together. Some highlights have been the digital ID card, Apple Wallet, biometrics, member onboarding, member registration, numerous services and benefits integrations, as well as dashboard and app upgrades for key audience like Promise Medical.

Lead UX and Visual Designer (Contracting) – 9/18 to 5/19

CSAA Insurance Group, a AAA Insurer

Extensive UX Research, UX Design and Prototyping, as well as final Visual Design for an "Insurance Knowledge Center" to be used by national sales agents and internal support and claims agents. Also developed the information architecture and visual design for a new "Careers" site.

UX/UI & Visual Design, Development & Management – 9/14 to 5/18

2Plus2 Partners, Inc.

UX/UI design, visual design, and development management for iOS and Android apps and websites with focus on mobile first design. Notable projects include UX/UI Design for custom web parts and intranet tools for CooperVision, energy saving and power storage management apps for CODA Energy, and Enlighted, a "ship to berth" scheduling app for the Port of Oakland.

UX/UI & Visual Design, Development & Management – 1/06 to 8/14

School Loop, Inc.

Learning Management, Web Site, and Mobile App services to K-12 school districts

As senior product designer I lead UX research, executed UX/UI design, and development supervision for learning management product suite. Completed system-wide design and developed user portals for teachers, students, parents, and school faculty. Also designed and developed iOS and Android apps, as well as a complete CMS system for school districts websites.

UX/UI & Visual Design – 3/01 to 8/05

Tommy Dew Design, Inc.

Lead design and development of websites. Collaborated with technical partners, and served as Account Manager for clients. Highlights include

SKILLS

UX/UI Design
Wire-framing & Prototyping
Responsive Design
Design Systems
Visual Design
Production Management
Account Management
Branding and Identity
Typography
Illustration
Graphic/Print Design
Creative Direction

TOOLS

Adobe Creative Suite
Sketch
Axure
InVision
UXPin
HTML/CSS/JavaScript

EDUCATION

Platt College
San Francisco, CA
Graphic Design and Web
Development Programs

Sierra College
Rocklin, CA